

2009 TO WRITE LOVE ON HER ARMS

REVENUE BREAKDOWN

REVENUE SOURCE:

- **DONATIONS: \$374,304**
 - UNRESTRICTED: \$325,133
 - TEMPORARILY RESTRICTED: \$49,171
 - IMALIVE: \$100
 - INDIVIDUAL ASSISTANCE: \$708
 - INTERN PROGRAM: \$17,305
 - MOVE CONFERENCES: \$30,808
 - OPERATIONS: \$250
- **SPEAKING ENGAGEMENTS: \$101,963**
- **INVESTMENT INCOME: \$1,633**
- **ROYALTIES: \$238**
- **MERCHANDISE SALES:**
 - GROSS SALES: \$1,816,558
 - LESS COST OF GOODS: \$1,033,602
 - NET MERCH SALES: **\$782,956**

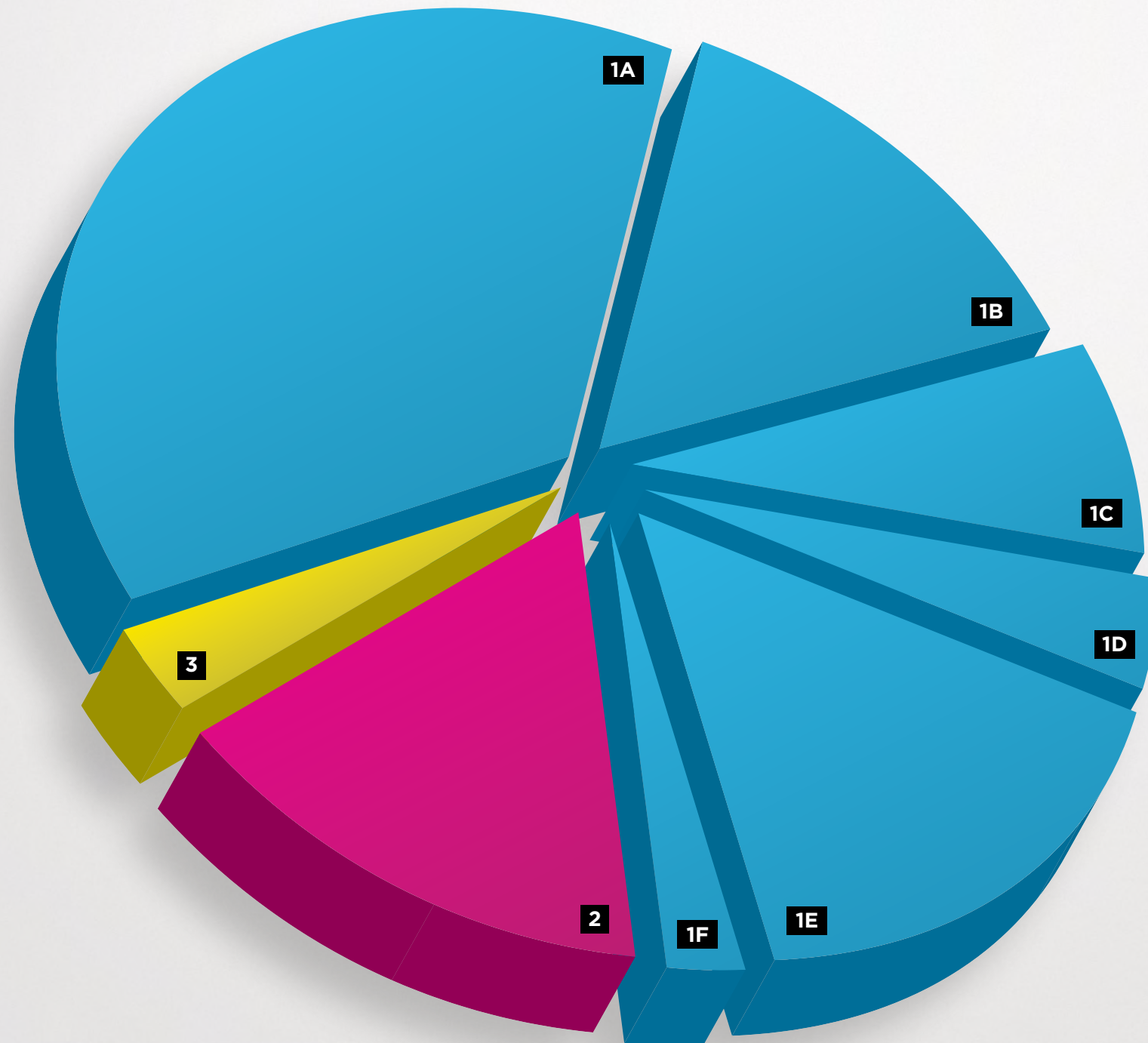
REVENUE: \$1,261,094

EXPENSES: \$1,304,553

NET INCOME: -\$43,459

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EXPENSES BREAKDOWN



1 PROGRAM EXPENSES: 1,067,129

1A EVENTS / TOURS / SPEAKING: \$484,899

TOURS: \$270,749
BENEFITS/MEMORIALS: \$7,766
SPEAKING/CONFERENCES: \$115,974
TWLOHA EVENTS: \$26,530
INTERNATIONAL: \$41,101
OTHER: \$22,779

1B AWARENESS AND EDUCATION: \$180,525

PRINT/PHOTO/DESIGN: \$99,107
STREET TEAM: \$10,354
VIDEO/DOCUMENTARY: \$34,143
WEBSITES: \$36,921

1C INTERN PROGRAM: \$98,043

1D MOVE CONFERENCES: \$52,541

1E TREATMENT AND RECOVERY: \$217,775

GRANTS TO ORGANIZATIONS: \$73,823
IMALIVE: \$45,000
ASSIST TO INDIVIDUALS/FAMILIES: \$78,974
OTHER: \$19,978

1F UCHAPTERS: \$33,346

2 ADMINISTRATIVE EXPENSES: \$193,549

3 FUNDRAISING EXPENSES: \$43,875

TOTAL EXPENSES: \$1,304,553

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

FOR THE YEAR ENDED DECEMBER 31, 2009

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
SUPPORT & REVENUE			
General Donations	\$ 325,133		\$ 325,133
IMAlive		\$ 100	\$ 100
Individual Assistance		\$ 708	\$ 708
Intern Program		\$ 17,305	\$ 17,305
Investment Income	\$ 1,633		\$ 1,633
Merch Sales	\$ 782,956		\$ 782,956
MOVE Conferences		\$ 30,808	\$ 30,808
Operations		\$ 250	\$ 250
Royalties	\$ 238		\$ 238
Speaking Events	\$ 101,963		\$ 101,963
Funds Released from Restriction	\$ 49,171	\$ (49,171)	\$ -
	\$ 1,261,094	\$ -	\$ 1,261,094
FUNCTIONAL ALLOCATION OF EXPENSES			
Program (82%)	\$ 1,067,129		\$ 1,067,129
Administrative (15%)	\$ 193,549		\$ 193,549
Fundraising (3%)	\$ 43,875		\$ 43,875
	\$ 1,304,553	\$ -	\$ 1,304,553
CHANGE IN NET ASSETS			
	\$ (43,459)	\$ -	\$ (43,459)
NET ASSETS-BEGINNING OF YEAR			
	\$ 612,375	\$ -	\$ 612,375
NET ASSETS-END OF YEAR			
	\$ 568,915	\$ 0	\$ 568,915