

**TWLOHA, Inc.**

**Financial Statements**

**2012**

**★ TO  
WRITE  
LOVE  
ON HER  
ARMS.★**

*rescue is possible*

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WHITTAKER COOPER<sup>SM</sup>  
FINANCIAL GROUP

*Certified Public Accountants and Consultants  
A Professional Association*

## INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of  
TWLOHA, Inc.  
Melbourne, Florida

We have audited the accompanying financial statements of TWLOHA, Inc. (a nonprofit organization), which comprise the statement of financial position as of December 31, 2012, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of TWLOHA, Inc. as of December 31, 2012, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

*Whittaker Cooper Financial Group*

Whittaker Cooper Financial Group  
Melbourne, Florida  
September 26, 2013

**TWLOHA, INC.**  
**STATEMENT OF FINANCIAL POSITION**  
December 31, 2012

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**ASSETS**

**CURRENT ASSETS**

Cash and cash equivalents	\$ 598,845
Accounts receivable	132,761
Inventory	144,274
Prepaid expenses	<u>66,282</u>
	942,162

**PROPERTY AND EQUIPMENT, net** 44,161

**OTHER ASSETS** 8,854

\$ 995,177

**LIABILITIES AND NET ASSETS**

**CURRENT LIABILITIES**

Payables \$ 8,043

**COMMITMENTS AND CONTINGENCIES**

**NET ASSETS**

Unrestricted	452,064
Temporarily restricted	<u>535,070</u>
	<u>987,134</u>
	<u>\$ 995,177</u>

See accompanying notes.

**TWLOHA, INC.**  
**STATEMENT OF ACTIVITIES**  
Year Ended December 31, 2012

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**CHANGES IN UNRESTRICTED NET ASSETS:**

Revenues, gains and other support:

Contributions:

Cash	\$ 389,151
Goods and services	10,234
Events	10,219
Grants	3,000
Merchandise sales	1,539,584
Speaking engagements	196,510
Interest income	<u>2,261</u>
Total revenues, gains and other support	<u>2,150,959</u>

Net assets released from restrictions:

Reclassifications	<u>464,930</u>
Total net assets released from restrictions	<u>464,930</u>

Total unrestricted revenues, gains and other support	<u>2,615,889</u>
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Expenses:

Program services	2,545,603
Management and general	<u>234,003</u>
	<u>2,779,606</u>

<b>DECREASE IN UNRESTRICTED NET ASSETS</b>	<u>(163,717)</u>
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**CHANGES IN TEMPORARILY RESTRICTED NET ASSETS**

Grants	1,000,000
Reclassifications	<u>(464,930)</u>

<b>INCREASE IN TEMPORARILY RESTRICTED NET ASSETS</b>	<u>535,070</u>
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<b>INCREASE IN NET ASSETS</b>	371,353
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<b>NET ASSETS, beginning of year</b>	<u>615,781</u>
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<b>NET ASSETS, end of year</b>	<u>\$ 987,134</u>
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See accompanying notes.

**TWLOHA, INC.**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
Year Ended December 31, 2012

	Program Services								
	Events and Tours	Awareness and Education	MOVE Storytellers UChapters	Treatment and Recovery	Hope Goes Surfing	Interns	Total	Management and General	Total Expenses
<b>DIRECT ASSISTANCE:</b>									
Grants	\$ -	\$ -	\$ -	\$ 182,674	\$ -	\$ -	\$ 182,674	\$ -	\$ 182,674
<b>OTHER EXPENSES:</b>									
Cost of sales	254,317	642,841	601	-	533	-	898,292	-	898,292
Salaries	203,263	194,840	105,993	-	18,750	33,911	556,757	127,597	684,354
Travel	181,720	24,899	59,091	4,244	5,591	3,848	279,393	3,626	283,019
Contract services	55,457	36,719	12,245	6,700	115,650	17,966	244,737	6,150	250,887
Promotion	4,748	29,889	-	-	38,763	-	73,400	-	73,400
Office expenses	20,682	22,758	11,392	78	869	6,263	62,042	9,070	71,112
Event expenses	44,122	11,842	12,797	-	601	-	69,362	39	69,401
Professional fees	-	-	-	-	-	-	-	64,624	64,624
Occupancy	8,779	8,882	5,836	-	-	29,935	53,432	7,138	60,570
Insurance	21,375	21,698	8,338	-	928	3,794	56,133	8,007	64,140
Taxes and licenses	16,349	15,838	8,436	-	1,414	2,918	44,955	7,121	52,076
Staff and intern development	590	-	-	-	-	6,012	6,602	245	6,847
Interest	-	-	-	-	-	-	-	126	126
	<u>811,402</u>	<u>1,010,206</u>	<u>224,729</u>	<u>11,022</u>	<u>183,099</u>	<u>104,647</u>	<u>2,345,105</u>	<u>233,743</u>	<u>2,578,848</u>
Total expenses before depreciation	811,402	1,010,206	224,729	193,696	183,099	104,647	2,527,779	233,743	2,761,522
<b>DEPRECIATION AND AMORTIZATION</b>	10,207	3,044	537	-	-	4,119	17,907	-	17,907
<b>(GAIN) LOSS ON SALE OF ASSETS</b>	-	-	-	-	-	(83)	(83)	260	177
<b>TOTAL EXPENSES</b>	<u>\$ 821,609</u>	<u>\$ 1,013,250</u>	<u>\$ 225,266</u>	<u>\$ 193,696</u>	<u>\$ 183,099</u>	<u>\$ 108,683</u>	<u>\$ 2,545,603</u>	<u>\$ 234,003</u>	<u>\$ 2,779,606</u>

See accompanying notes.

**TWLOHA, INC.**  
**STATEMENT OF CASH FLOWS**  
Year Ended December 31, 2012

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**CASH FLOWS FROM OPERATING ACTIVITIES**

Cash receipts from contributions	\$ 389,151
Cash receipts from events	10,219
Cash receipts from grants	1,003,000
Cash receipts from merchandise sales	1,592,984
Cash receipts from speaking engagements	196,510
Cash receipts from interest	2,261
Cash payments for program services	(2,555,782)
Cash payments for management and general	<u>(233,503)</u>

NET CASH PROVIDED BY OPERATING ACTIVITIES 404,840

**CASH FLOWS FROM INVESTING ACTIVITIES**

Purchase of property and equipment	(17,233)
Proceeds from sale of property and equipment	<u>60</u>
NET CASH USED IN INVESTING ACTIVITIES	<u>(17,173)</u>

**CASH FLOWS FROM FINANCING ACTIVITIES**

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NET CHANGE IN CASH AND CASH EQUIVALENTS 387,667

CASH AND CASH EQUIVALENTS, beginning of year 211,178

CASH AND CASH EQUIVALENTS, end of year \$ 598,845

**SUPPLEMENTAL SCHEDULE OF NONCASH ACTIVITIES**

In-kind contribution of merchandise	<u>\$ 10,234</u>
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See accompanying notes.



**TWLOHA, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
December 31, 2012

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**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Nature of Operations**

TWLOHA, Inc. (Organization) is a not-for-profit corporation formed in August 2007. The Organization is dedicated to presenting hope and finding help for people struggling with depression, addiction, self-injury, and suicide. The Organization exists to encourage, inform, inspire, and also invest directly in treatment and recovery. The office facilities are located in Melbourne, Florida and assistance is available world-wide.

The Organization is supported by various grants, private donations and revenues from events, tours, speaking engagements, and merchandise sales.

**Financial Statement Presentation**

The Organization has adopted Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958-205, *Not-for-Profit Entities – Presentation of Financial Statements*. Under FASB ASC 958-205, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions are satisfied in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When the purpose has been fulfilled or upon the expiration of time restrictions, temporarily restricted net assets are reclassified to unrestricted net assets. As permitted by the Standard, the Organization does not use fund accounting. The Organization had no permanently restricted net assets in 2012.

**Promises to Give**

Contributions are recognized when the donor makes a promise to give to the Organization that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions are satisfied in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

**Contributed Goods and Services**

During the year ended December 31, 2012, the Organization was the recipient of contributed goods and services. Contributed goods are recorded at their estimated fair market value on the date of receipt. Contributed services are recognized as contributions if the services: (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise have been paid for if not provided by donation. The value of contributed services meeting the requirements for recognition in the financial statements was not material and has not been recorded. In addition, many individuals volunteer their time and perform a variety of tasks that assist the Organization, but these services do not meet the criteria for recognition as contributed services.

**TWLOHA, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
December 31, 2012

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**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, actual results could vary from the estimates that were used.

**Cash and Cash Equivalents**

For purposes of the statement of cash flows, the Organization considers all highly liquid debt instruments and certificates of deposits purchased with a maturity of three months or less to be cash equivalents.

**Accounts Receivable**

Accounts receivable are recorded monthly when invoices are issued and are presented in the statement of financial position net of allowance for doubtful accounts. Accounts receivable consisted of amounts due from the online merchandise store which management considered fully collectible at year end. Based on this factor and management's experience, the Organization considered all accounts receivable collectible, therefore, the allowance for doubtful accounts was \$-0-.

**Inventory**

Inventories are stated at lower of cost or market.

**Property and Equipment**

Property and equipment are stated at cost. Depreciation of property and equipment is computed using the straight-line method over their estimated useful lives of the assets, which are generally from three to seven years.

**Contributions**

Contributions received, including unconditional promises to give, are recognized as revenue at fair value upon the receipt of the earlier of either: (i) unconditional pledges or commitments or (ii) cash or other assets. Contributions are considered available for unrestricted use unless the donors restrict the use thereof, either on a temporary or permanent basis. Contributions to be received after one year are discounted at an interest rate commensurate with the risk involved. Bequests are recognized at fair value at the time the will is declared valid.

Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire (that is, when a stipulated time restriction and/or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restrictions.

**TWLOHA, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
December 31, 2012

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**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**Revenue Recognition**

Revenue includes events, grants, merchandise sales, and speaking engagements. All revenues are recognized when received, with the exception of merchandise sales. The Organization recognizes revenue from merchandise sales when goods are sold.

**Functional Allocation of Expenses**

The cost of providing various programs and other activities has been summarized on a functional basis in the Statement of Activities and the Statement of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting service benefited.

**Income Taxes**

The Organization is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. No provision has been made for income taxes for the year ended December 31, 2012.

FASB ASC 740, *Accounting for Income Taxes*, prescribes a recognition threshold and measurement attribute of the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return.

Management evaluates the Organization's tax positions on an annual basis, both past and current. If management determines that a past or current tax position is uncertain then a tax liability is calculated to represent the increase in taxes anticipated upon examination. As of December 31, 2012, management has determined that all past and current tax positions were likely to be realizable and sustainable upon examination and that the calculation of a tax liability was not necessary.

Tax years ended December 31, 2008 through 2012 remain subject to possible examination by the Internal Revenue Service.

**Compensated Absences**

Employees of the Organization are entitled to paid vacations, paid sick days, and personal days off, depending on the job classification, length of service, and other factors. The accrual cannot be reasonably estimated, and accordingly, no liability has been recorded in the accompanying financial statements. The Organization's policy is to recognize the costs of compensated absences when actually paid to employees.

**Advertising Costs**

The Organization expenses advertising and promotional costs as they are incurred. Advertising and promotional costs expensed to program services was \$73,399.

**TWLOHA, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
December 31, 2012

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**NOTE 2 – CONCENTRATIONS OF CREDIT RISK**

The Organization maintains cash and cash equivalents at several financial institutions. Accounts at certain institutions are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. Non-interest bearing accounts have been granted temporary, unlimited insurance coverage. The unlimited coverage is separate from, and in addition to, the insurance coverage provided to a depositor's other deposit accounts held at FDIC-insured institutions. At December 31, 2012, the Organization had no uninsured cash balances. Bank balances differ from the cash balances reflected on the financial statements due to reconciling items.

**NOTE 3 – PROPERTY AND EQUIPMENT, NET**

At December 31, 2012, property and equipment consisted of the following:

Furniture and equipment	\$ 83,984
Vehicles	<u>20,414</u>
	104,398
Less accumulated depreciation	<u>60,237</u>
	<u>\$ 44,161</u>

Depreciation expense charged to operations was \$17,495.

**NOTE 4 – OTHER ASSETS**

At December 31, 2012, other assets consisted of the following:

Trademark costs, net	\$ 5,351
Deposits	<u>3,503</u>
	<u>\$ 8,854</u>

The trademark is amortized over fifteen years; as of December 31, 2012, the accumulated amortization was \$824. Amortization expense charged to operations was \$412.

**NOTE 5 – PAYABLES**

At December 31, 2012, payables consisted of the following:

Trade payable	\$ 5,043
Sales tax payable	<u>3,000</u>
	<u>\$ 8,043</u>

**TWLOHA, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
December 31, 2012

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**NOTE 6 – CASH FLOW DISCLOSURES**

Pursuant to FASB ASC 230, *Statement of Cash Flows*, if the direct method of cash flows is used the following reconciliation must be presented showing a reconciliation of excess revenues over expenses:

Increase in net assets	\$ 371,353
Adjustments to reconcile the increase in net assets to net cash provided by operating activities:	
Depreciation and amortization	17,907
Loss on sale of property and equipment	177
(Increase) decrease in assets:	
Accounts receivable	53,400
Prepaid expenses	(51,433)
Inventories	17,294
Deposits	240
Increase (decrease) in liabilities:	
Payables	<u>(4,098)</u>
Net cash provided by operating activities	<u>\$ 404,840</u>

**NOTE 7 – TEMPORARILY RESTRICTED NET ASSETS**

The temporarily restricted net assets are revenues from a grant that provided funds for program services. The grant funds are subject to restrictions on spending in accordance with an implementation plan included in the grant agreement. Reporting of expended funds and program narratives was required as part of the grant agreement.

**NOTE 8 – SUBSEQUENT EVENTS**

The Organization has evaluated subsequent events through September 26, 2013, the date which the financial statements were available to be issued, and is unaware of any subsequent events requiring disclosure.