

2013 TO WRITE LOVE ON HER ARMS

REVENUE BREAKDOWN

REVENUE SOURCE:

- **DONATIONS** (INCLUDING IN-KIND): **\$425,941**
 - UNRESTRICTED: \$406,837
 - TEMPORARILY RESTRICTED: \$19,104
 - INTERN PROGRAM: \$14,032
 - MOVE CONFERENCE: \$2,695
 - TREATMENT & RECOVERY: \$2,377
- **SPEAKING HONORARIUMS: \$162,487**
- **EVENT SETTLEMENT: \$77,488**
- **MISC INCOME: \$6,583**
 - INVESTMENT INCOME: \$6,635
 - DISPOSAL OF ASSETS: -\$570
 - OTHER MISC INCOME: \$518
- **FUNDRAISING 5K RUN: \$16,916**
- **MERCHANDISE SALES:**
 - GROSS SALES: \$1,472,092
 - LESS COST OF GOODS: \$862,704
 - NET MERCH SALES: **\$609,388**

REVENUE: \$1,298,803

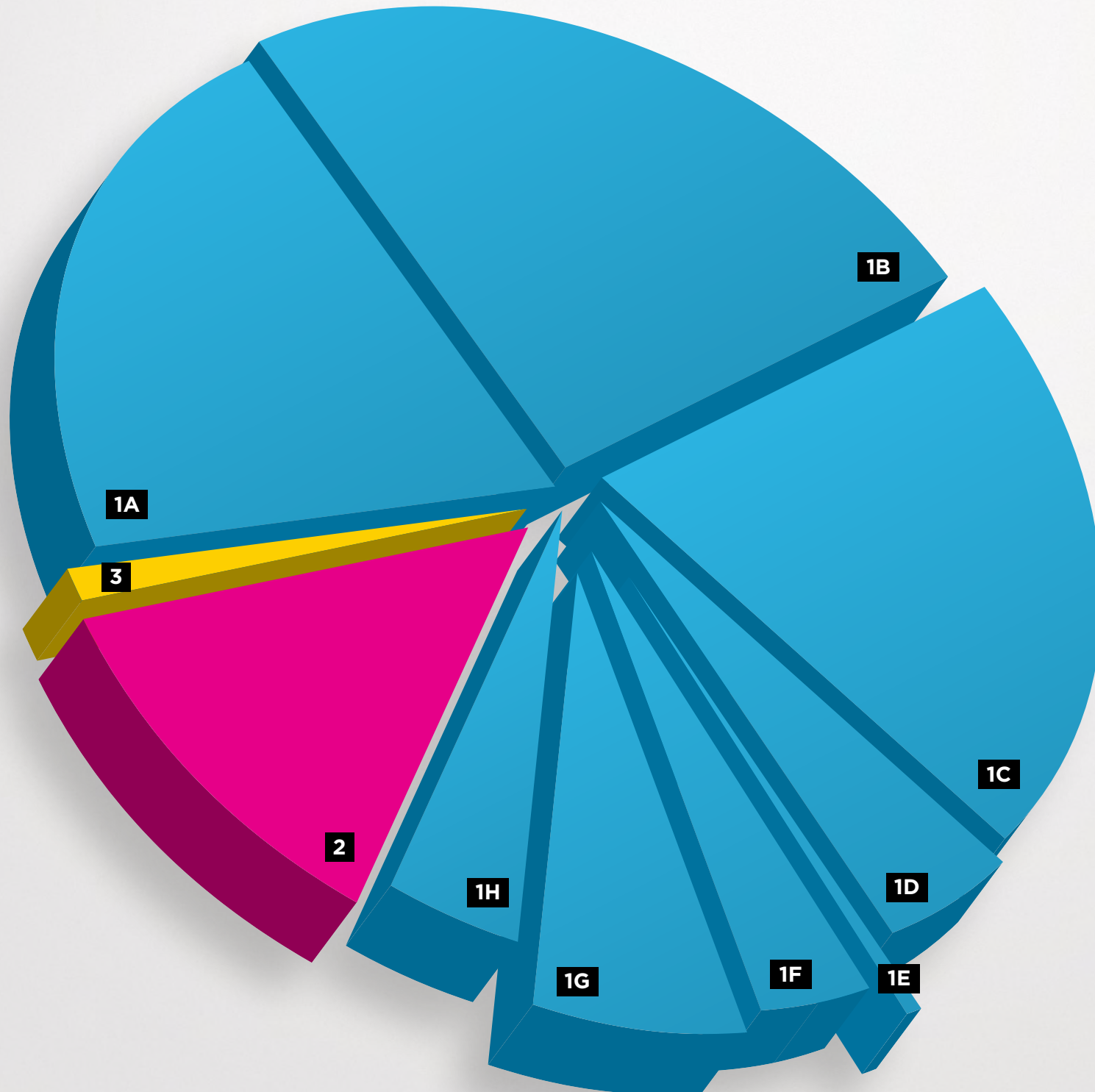
EXPENSES: \$1,841,723

NET INCOME: -\$542,920

REVENUE CARRIED OVER FROM 2012 CHASE GRANT: **\$535,070**
NET INCOME WITH CHASE GRANT FUNDS: **-\$7,850**

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EXPENSES BREAKDOWN



1 PROGRAM EXPENSES: \$1,601,227

1A AWARENESS AND EDUCATION: \$381,392
PRINT / PHOTO / DESIGN / STREET TEAM
VIDEO / DOCUMENTARY / WEBSITES / ONLINE STORE

1B EVENTS / TOURS / SPEAKING: \$451,587
BENEFITS / CONFERENCES / SPEAKING EVENTS
VANS WARPED TOUR / MUSIC FESTIVALS
BAND TOURS / OTHER EVENTS

1C HEAVY AND LIGHT ROAD TOUR: \$391,107

1D INTERN PROGRAM: \$97,413

1E MOVE CONFERENCES: \$7,767
NEWTOWN, CT

1F THE STORYTELLERS: \$70,741
158 PARTICIPATING HIGH SCHOOLS

1G TREATMENT AND RECOVERY: \$131,093
GRANTS TO ORGANIZATIONS / SCHOLARSHIP FUNDS
COUNSELING & TREATMENT GRANTS

1H UCHAPTERS: \$70,127
99 COLLEGE AND UNIVERSITY CAMPUSES

2 ADMINISTRATIVE EXPENSES: \$227,074

3 FUNDRAISING EXPENSES: \$13,422

TOTAL EXPENSES: \$1,841,723